

# IGA-GUIDE

## 71 great spots in the castle town!



### Iga Tourism Information:

Check the website



## Official Iga Tourist Guide Map



Explore the town full of charm

# Iga Ueno Castle Town

Centered around Iga Ueno Castle, originally designed by the renowned castle architect Todo Takatora, the old castle town retains the atmosphere of the Edo period.

As you stroll past traditional shops and streets rich in historical charm, you'll encounter places associated with Matsuo Basho, the famous haiku master born in Iga, as well as sites steeped in ninja history.

Why not take a leisurely walk and discover the hidden charms of Iga's townscape?



## Iga, the birthplace of ninjas

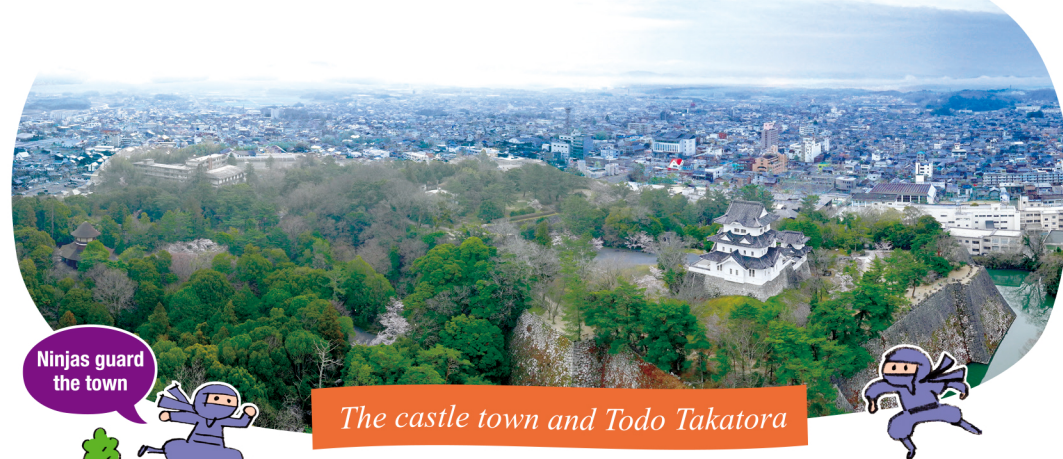
Ninjas, now familiar figures in the worlds of anime and film, are said to have originated in Iga. This historical legacy can still be felt throughout the old castle town, where traces remain—such as the district named “Shinobi-cho” (Ninja Town).



The story of Iga City and Koka City in Shiga Prefecture, titled “Exploring the Birthplace of the Real Ninja”, has been designated as a Japan Heritage.



Japan Heritage site



Ninjas guard the town



## The castle town and Todo Takatora



Tokugawa Ieyasu, who regarded Iga as a strategically important region for the unification of the country, ordered the renowned castle builder Todo Takatora to construct Iga Ueno Castle. The castle is known for its impressive stone walls and it is said that Iga ninja were assigned to guard the castle town.

## Todo Takatora

He was born in Omi Province. After proving himself in battles such as the Battle of Komaki and Nagakute, he rose to the rank of daimyo. In addition to Iga Ueno Castle, he was also involved in the construction of major castles such as Osaka Castle and Edo Castle.



## The castle town, where the old streets remain

The castle town of Iga Ueno still retains its traditional shops and historic streets, earning it the nickname “Little Kyoto.” The Danjiri procession of the Ueno Tenjin Festival, where decorated floats and people dressed as demons parade through the town's autumn streets, is recognized as one of the Yama, Hoko, Yatai float festivals listed on the UNESCO Intangible Cultural Heritage list.



## Matsuo Basho A master of haiku born in Iga

Haiku, a poetic form composed of just 17 syllables in a 5-7-5 pattern, is known for its brevity and depth.

Born in Iga during the Edo period, Matsuo Basho enhanced the artistic depth of haiku. He became famous for his travels across Japan, leaving behind renowned works such as Nozarashi Kiko (The Records of a Weather-Exposed Skeleton) and Oku no Hosomichi (The Narrow Road to the Deep North).



Portrait of Basho painted by Raisho (owned by Iga City)



There are about 80 Basho haiku monuments scattered throughout Iga city.



Welcome to the Ninja City!



# How to enjoy the castle town

How to enjoy 1

## Following Matsuo Basho's Wabi-Sabi!

Visit all three sites — the Basho Memorial Museum, Minomushi-an, and the Basho's Family Home — with a value-packed combination ticket!

Three museums ticket: 750 yen

### MAP B-1 M1 Basho Memorial Museum

The museum displays Basho's original manuscripts, including traditional Japanese poetry from the Edo period to the present.

Phone: 0595-21-2219 Hours: 8:30-17:00 (entry until 16:30) Closed: 12/29-1/3 Admission fee: 300 yen for adults Access: 5 minutes walk from Uenoshi Station



Front garden with a pond and art displays

### MAP C-2 M3 Basho's Family Home

The place where Basho lived until around the age of 30.

Phone: 0595-24-2711 Hours: 8:30-17:00 (entry until 16:30) Closed: Tuesday, 12/29-1/3 Admission fee: 300 yen for adults Access: 5 minutes walk from Uenoshi Station



### MAP C-2 M5 Sugawara-jinja Shrine

The site where Basho dedicated his work Kai Oi. Commonly known as "Tenjin-san," it features a two-story gate and a bell tower built in the mid-Edo period, both designated as cultural properties by the prefecture.

Phone: 0595-21-2940 Hours: 8:30-17:00 Closed: Open everyday Admission fee: Free Access: 2 minutes walk from Hirokoji Station



### MAP B-1 M2 Cultural Site Haiseiden

Constructed to commemorate the 300th anniversary of Basho's birth. (Designated as an Important Cultural Property of Japan)

Phone: 0595-22-9621 (Iga City Cultural Promotion Division) Hours: Free to visit Closed: Open every day Admission fee: Free Access: 5 minutes walk from Uenoshi Station



### MAP D-2 M4 Aizen-in Temple

The Matsuo family's ancestral temple. Within the grounds stands the Kokyo-zuka (Hometown Mound), which enshrines a lock of Basho's hair.

Phone: 0595-21-4144 Hours: Free to visit Closed: Open every day Admission fee: 300 yen Access: 5 minutes walk from Hirokoji Station



### MAP B-4 M6 Cultural Site Minomushi-an

The only remaining one of Basho's five hermitages. It was the residence of his disciple, Hattori Doho.

Phone: 0595-23-8921 Hours: 8:30-17:00 (entry until 16:30) Closed: Tuesday, 12/29-1/3 Admission fee: 300 yen for adults Access: 5 minutes walk from Kayamachi Station



Take a leisurely stroll through the castle town of Iga Ueno, where retro streetscapes remain, from sites connected to Matsuo Basho and ninja to historic buildings that exude a sense of the past!

How to enjoy 2

## Enjoy the Iga Ninja!

Enjoy Iga by strolling around the castle town in a ninja costume



### MAP B-1 M7 Iga-ryu Ninja Museum

A museum where you can learn about the history and survival skills of the Iga ninja. The "Ninja House" is a relocated Edo-period residence ninja used to live. Expert guides demonstrate a variety of hidden tricks and mechanisms.



Authentic weapons and ninja tools are on display



Get a Ninja Dojo Pass!

#### Model Course

- 7 min walk 450m
- 12 min walk 800m
- 7 min walk 500m
- 4 min walk 300m
- 3 min walk 220m
- 3 min walk 210m
- 13 min walk 900m

Phone: 0595-23-0311 Hours: Weekday 10:00~16:00, Saturday, Sunday and holiday 10:00~16:30 (Last entry 30 minutes before closing) Closed: 12/29~1/1 Admission fee: 1000 yen for adults Access: 10 minutes walk from Uenoshi Station

Credit cards e-money

### MAP B-2 N2 Iga Ninja Dojo

You can experience ninja training at various dojos scattered throughout the castle town.

Iga Ninja Dojo Counter (Former Ueno City Hall SAKAKURA BASE) Phone: 0595-24-0270 Hours: 9:00-18:00 Closed: depending on each facility Participation fee: 1500 yen Access: 2 minutes walk from Uenoshi Station



Once you get your Iga Ninja Dojo Pass, visit the dojos in any order you like!

Scan for the Ninja Dojo.



Scan for the Ninja costume rentals.



There are lots of great photo spots all around the city. Take photos at hidden spots around the castle town, including ninja-themed optical illusion art and face-in-hole panels!



In 2017, Iga City declared itself "Ninja City"!



How to enjoy 3

## Immerse yourself in historic architecture!

Don't miss the historical architecture—castles, schools, samurai residences, and more!

### MAP B-1 M9 Iga Ueno Castle

A castle with beautiful large and small keeps, symbolizing Iga Ueno. The wooden reconstructed main keep from the early Showa era is a designated cultural property of Iga City. Inside the keep, you'll find exhibits of armor, weapons, and historical artifacts.

Phone: 0595-21-3148 Hours: 9:00-17:00 (entry until 16:45) Closed: 12/29-31 Admission fee: 600 yen for adults Access: 10 minutes walk from Uenoshi Station



The ceiling features 46 large paper artworks!

### MAP B-2 M10 Historic Site Sukodo

A domain school built during the Edo period, designated as a National Historic Site. It features structures such as the lecture hall preserved in their original form.

Phone: 0595-24-6090 Hours: 9:00-16:30 Closed: Tuesday (open on public holidays) 12/29-1/3 Admission fee: 300 yen for adults Access: 5 minutes walk from Uenoshi Station



### MAP A-1 M12 Former Ota Elementary School

A two-story wooden Western-style school building from the Meiji era, designated as a Cultural Property by Mie Prefecture. It is the oldest surviving elementary school building in the prefecture, featuring exhibits such as a restored classroom from the past.

Phone: 0595-21-9957 Hours: 9:00-16:30 Closed: Tuesday (open on public holiday), 12/29-1/3 Admission fee: 300 yen for adults Access: 7 minutes walk from Nishi-Ote Station



### MAP B-3 M11 Akai Samurai Family Residence

A samurai residence once inhabited by the Akai family, lords of Kuroi Castle in Tamba Province (present-day Tamba City, Hyogo Prefecture). Registered as a National Tangible Cultural Property, its garden is open to the public, and the interior rooms are available for rental.

Phone: 0595-51-7578 Hours: 9:00-17:00 Closed: Wednesday, 12/29-1/3 Admission fee: Free Access: 8 minutes walk from Uenoshi Station



### MAP B-2 M13 Uenoshi Station Building

A station building opened in 1917 (Taisho 6), featuring a three-story Western-style wooden structure. Its distinctive appearance includes intersecting gabled roofs. It is registered as a National Tangible Cultural Property.

Phone: 0595-21-3231 Hours: Free to visit Closed: Open everyday Admission fee: Free



#### Model Course

- 9 min walk 650m
- 2 min walk 130m
- 4 min walk 240m
- 10 min walk 700m
- 7 min walk 500m
- 7 min walk 500m

Be sure to check out Junzo Sakakura's architecture!

In and around Ueno Park, you can find buildings designed by Junzo Sakakura, one of Japan's leading architects. Be sure to visit his modernist architecture, including the former Ueno City Hall, the Ueno Park Rest House, and the Ueno Nishi Elementary School gymnasium. Sakakura was a disciple of the world-renowned architect Le Corbusier.



Koubaiya Samazama Sakura Basket (7 pieces) / 450 yen



Kagiya Mochiten Ninja Dango 4 pieces/ 520 yen



Iga Ka-an Yamamoto Katayaki 6 pieces/ From 780 yen

Kikyoya Orii Chogetsu 1 piece/216 yen

Recommended souvenirs!

## Traditional Japanese sweets of Iga

There are many popular Japanese confectionery shops throughout the streets of Iga Ueno Castle Town.

Some sweets are themed after Basho and ninjas, offering unique souvenirs you can only find in Iga.

Take a stroll through town and enjoy discovering these local delights.



Iseya Shichibei Dango Mitarashi 1 stick/120 yen



Kogetsudo Detchi Yokan 1 box/900 yen

### Castle Town Sweets Street COUPON!

With the "Castle Town Sweets Street Coupon," you can enjoy Japanese sweets from long-established shops at a great price — a perfect treat for those with a sweet tooth! The coupon set includes 5 tickets for 700 yen. You can exchange each coupon for a recommended sweet at one of the 15 participating shops!

Scan for details



Kurasaka Fugetsudo Kuzuyose 1 piece/350 yen



Touseian Fujisaki Tousei 1 piece/220 yen

### MAP D-2 48 Touseian Fujisaki

Selling Japanese sweets named after Basho's haiku pen name "Tousei". Phone: 0595-21-0870 Hours: 8:30-19:00 Closed: Thursday Access: 5 minutes walk from Hirokoji Station

### MAP D-2 49 Kurasaka Fugetsudo

The new texture of kudzu ice cream "Kuzuyose" is delicious. Phone: 0595-21-2866 Hours: 9:00-18:00 Closed: Sunday, Monday Access: 8 minutes walk from Hirokoji Station

### MAP C-2 51 Koubaiya

"Samazama Sakura" named after Basho, is a beloved specialty. Phone: 0120-190-028 Hours: 9:00-18:00 Closed: 2nd and 4th Tuesday (subject to change) Access: 3 minutes walk from Uenoshi Station

### MAP C-2 52 Kikyoya Orii

Selling "Chogetsu"—inspired by Basho's hermitage, Chogetsu-ken. Phone: 0595-21-0123 Hours: 9:00~18:30 Closed: 2nd and 4th Tuesday (subject to change) Access: 3 minutes walk from Uenoshi Station

### MAP B-2 54 Kogetsudo

The store stocks the specialty "Detchi Yokan" and the famous sweet "Takatora". Phone: 0595-21-0880 Hours: 9:00-18:00 Closed: Monday, Tuesday (open on public holiday) Access: 10 minutes walk from Uenoshi Station

### MAP C-2 55 Iga Ka-an Yamamoto

A shop specializing in Katayaki—the original ninja portable snack. Phone: 0595-21-0915 Hours: 10:00-20:00 Closed: Monday, Tuesday (open on public holiday) Access: 5 minutes walk from Uenoshi Station

### MAP B-2 53 Onkashi-tsukasa Onishi

A shop that has been in business for 85 years. Ninja-shaped monaka are popular. Phone: 0595-21-1440 Hours: 8:30-18:30 Closed: Irregular holiday Access: 5 minutes walk from Uenoshi Station

### MAP B-2 56 Kagiya Mochiten

A shop selling ninja dango inspired by hyorogon (portable rations used by ninja). Phone: 0595-21-1254 Hours: 9:00-17:00 Closed: Irregular holiday Access: 7 minutes walk from Uenoshi Station

Check!

Look for Basho's monuments scattered throughout the city!

One of the pleasures of strolling through the town is visiting these stone markers inscribed with poems by Basho, who captured the changing seasons and landscapes in his verse.



Scan for Basho's haiku monuments

Check on the map



How to enjoy  
the castle town

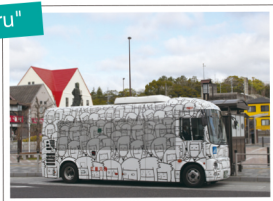
# There are lots of ninjas on buses and trains!

why not hop on a ninja-themed  
bus and train for fun.



## Community bus "Ninmaru"

Enjoy a relaxing  
trip on a bus  
full of ninjas!



"Ninmaru" is a community bus that runs through the castle town and nearby areas. Hop on the ninja bus that locals love!

## Let's ride the Ninja Train!

The Iga Railway connects JR Iga-Ueno Station and Kintetsu Iga-Kambe Station. Make the most of the four stations in the castle town: Uenoshi Station, Nishi-Ote Station, Hirokoji Station, and Kayama-chi Station, and create some memorable trips!



Iga Railway  
timetables

The ninja train, designed by the late Leiji Matsumoto, the renowned manga artist known for Galaxy Express 999, blends seamlessly into the castle town scenery with its blue, pink, and green cars.



## Access to Iga

Car

### From Nagoya (About 90 minutes)

Nagoya Expwy ● Higashi-Meihan Expwy ● Meihan Expwy ● Ueno-higashi IC  
Shirakawa IC Nagoya-nishi IC Kameyama IC

### From Osaka (About 80 minutes)

Hanshin Expwy R14 ● Nishi-Meihan Expwy ● Meihan Expwy ● Ueno-higashi IC  
Koraibashi IC Matsubara JCT Tenri IC

Railway

### From Nagoya (About 120 minutes)

JR Kansai Line ● JR Kansai Line ● Iga Railway ● Ueno-shi Sta.  
Nagoya Sta. Kameyama Sta. Iga-Ueno Sta.

Kintetsu Nagoya Line ● Kintetsu Osaka Line ● Iga Railway ● Ueno-shi Sta.  
Kintetsu-Nagoya Sta. Ise-Nakagawa Sta. Iga-Kambe Sta.

### From Osaka (About 100 minutes)

JR Yamatoji Line ● JR Kansai Line ● Iga Railway ● Ueno-shi Sta.  
Tennoji Sta. Kamo Sta. Iga-Ueno Sta.

Kintetsu Nara Line ● Kintetsu Osaka Line ● Iga Railway ● Ueno-shi Sta.  
Kintetsu Osaka-Namba Sta. Uehommachi Sta. Iga-Kambe Sta.

Highway bus

### From Nagoya (Mie Kotsu Express bus About 100 minutes)

Nagoya Expwy ● Higashi-Meihan Expwy ● Meihan Expwy ● Ueno-shi Sta.  
Meitetsu Bus Center Seki Bus Center

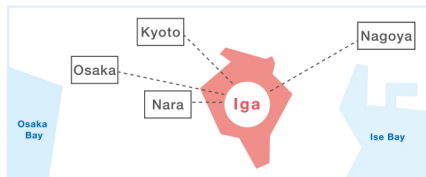
### From Kyoto (About 80 minutes)

Meishin Expwy ● Shin-Meishin Expwy ● Pref. Rds. 775 & 49 ● Nat. Rt. 25 ● Iga city  
Kyoto -higashi IC Kusatsu JCT Konan IC

### From Kyoto (About 110 minutes)

Kusatsu Sta. Tsuge Sta.  
JR Tokaido Line ● JR Kusatsu Line ● JR Kansai Line ● Iga Railway ● Ueno-shi Sta.  
Kyoto Sta. JR Nara Line ● JR Yamatoji Line ● JR Kansai Line Iga-Ueno Sta.  
Kizu Sta. Kamo Sta.

Kintetsu Kyoto Line / Kashihara Line ● Kintetsu Osaka Line ● Iga Railway ● Ueno-shi Sta.  
Kintetsu-Kyoto Sta. Yamato-Yagi Sta. Iga-Kambe Sta.



Iga Ueno DMO TEL.0595-26-7788

Danjiri Museum, 122-4 Uenomaruouchi, Iga City, Mie Prefecture  
<https://www.iga-guide.com>

The information in this brochure is current as of the end of February 2025. For the latest updates or further details, please contact each facility directly. All listed prices include consumption tax and represent total amounts.

Iga tourist  
information





# Enjoy the best places of the castle town!

## Icon Guide

Non-cash payment options  
Credit cards QR e-money

Free Wi-Fi

VEGETARIAN Vegetarian-friendly

HALAL Halal-friendly

VEGAN Vegan-friendly

## Food & Drink



### MAP D-2 ④ Jidaiya Izakaya

Yakitori restaurant. Popular for its wide variety of charcoal-grilled, teppanyaki, and hot pot dishes.

Phone: 0595-24-3353  
Hours: 17:00 - Until sold out  
Closed: Irregular holidays  
Access: 6 minutes walk from Hirokoji Station  
Reservations: Accepted  
Price Range: 3500-6000 yen



VEGETARIAN Special Perk

### MAP D-2 ⑥ Moritsuji Iga Beef Restaurant

You can enjoy Iga beef dishes.

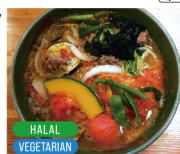
Phone: 0595-21-0505  
Hours: 11:00-15:00 (LO 14:20, entry at 14:00), 17:00-21:00 (LO 20:30, entry at 19:30)  
Closed: Monday (open on public holidays)  
Access: 6 minutes walk from Hirokoji Station  
Reservations: Accepted  
Price Range: Lunch 1540-4840 yen, Dinner 5170-9460 yen



### MAP B-2 ⑫ Kyuan Udon Restaurant

An udon restaurant offering a wide variety of creative udon dishes, such as "Pork Shabu-Shabu Udon."

Phone: 0595-21-5859  
Hours: 11:00-14:30 (Ends when sold out)  
Closed: Wednesday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: No reservations  
Price Range: 900-1500 yen



HALAL VEGETARIAN QR

### MAP C-2 ⑩ Steakhouse Grazie Steakhouse

A steakhouse serving Iga beef raised at its own ranch.

Phone: 0595-51-0783  
Hours: 11:00-14:00, 17:00-21:00 (LO 20:30)  
Closed: Tuesday, Wednesday (irregular)  
Access: 2 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 2000-3000 yen, Dinner 4000-6000 yen



Credit cards QR e-Money Special Perk

### MAP B-2 ⑮ Grill Stork Western-style Restaurant

The oldest yoshoku restaurant in Iga.

Phone: 0595-21-1819  
Hours: 11:30-14:30, 17:00-21:00 (LO 30 minutes before)  
Closed: Every month on the 8th, 18th, and 28th (If on Sat/Sun, moved to a nearby weekday), and once a month on an irregular basis  
Access: 5 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 1500 yen~, dinner 3000 yen~



### MAP C-3 ⑮ Bungado Ramen

A ramen shop known for its signature broth made from pork, chicken, and seafood.

Phone: 0595-21-4077  
Hours: 11:30-14:00, 17:30-23:00 Sunday and holiday 17:30-21:00  
Closed: Monday (open on holidays, closed the next day)  
Access: 8 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 830-1000 yen, dinner 830-1500 yen



QR Special Perk

### MAP D-4 ⑮ Kitagawa Milk Shop Milk Shop

A dairy shop famous for its gelato made from fresh milk.

Phone: 0595-21-1322  
Hours: 13:00-16:00 (open until 18:00 from Apr. - Oct.)  
Kitagawa Milk (irregular holidays)  
Milkman's Gelato (Mon/Tues/Thurs/Fri/Sat)  
Access: 5 minutes walk from Kayamachi Station  
Reservations: No reservations  
Price Range: 400 yen~



QR Special Perk

### MAP C-2 ⑮ n.palette Patisserie

A patisserie known for its popular tarts and roll cakes made with seasonal fruit.

Phone: 0595-51-5775  
Hours: 11:00-18:30  
Closed: Tuesday (irregular holidays)  
Access: 2 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Baked goods 150 yen~, cakes 280 yen~



### MAP B-2 ⑮ Miyazakiya Pickles Shop

A long-established pickles shop, known for "Yokanzuke" the portable food of ninjas.

Phone: 0595-21-5544  
Hours: 9:00-18:00, Sunday, holiday 9:00-17:30  
Closed: Thursday (except the beginning and end of the month)  
Access: 6 minutes walk from Uenoshi Station  
Reservations: No reservations  
Price Range: 486 yen~



Credit cards QR Special Perk

### MAP C-3 ⑮ Shima Pearl Pearl Shop

Offering a wide range of pearl jewelry, from casual to formal styles.

Phone: 0595-24-0787  
Hours: 10:00-19:00  
Closed: Sunday, other times  
Access: 6 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Freshwater pearl accessories 3000 yen~



Credit cards QR Special Perk

### MAP C-2 ① cafe huone Cafe

Enjoy a variety of pasta and other dishes, plus tempting sweets. Drinks are also available for takeout.

Phone: 0595-51-7544  
Hours: 11:00-18:00  
Closed: Tuesday and 1st & 3rd Monday  
Access: 4 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 1000-2000 yen



### MAP C-2 ⑤ Tatsuta Japanese Restaurant

An elegant Japanese restaurant.

Phone: 0595-21-0630  
Hours: 12:00-14:00 (last entry 13:00), 17:30-22:00 (last entry 19:30)  
Closed: Monday (can be rescheduled if Monday is a public holiday)  
Access: 3 minutes walk from Hirokoji Station  
Reservations: Accepted  
Price Range: 2000-15000 yen



Credit cards Special Perk

### MAP C-2 ⑨ Nikaku Japanese Restaurant

A restaurant featuring select local ingredients, offering original ninja-themed dishes.

Phone: 0595-21-1609  
Hours: 11:00-15:30, 17:00-22:30 (LO 30 minutes before closing)  
Closed: Wednesday and last Tuesday  
Access: 2 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch and dinner 1000-2000 yen



Credit cards QR Special Perk

### MAP B-2 ⑬ Cafe Furanse Cafe

A cafe serving aromatic coffee from freshly ground beans and light meals like doria, pilaf, and pasta.

Phone: 0595-24-0718  
Hours: 7:00-19:30 (LO 19:00)  
Closed: Sunday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 800-1250 yen



QR Special Perk

### MAP C-2 ⑮ Hiranoya Tofu Cuisine

Enjoy "Tofu Dengaku" a local Iga dish grilled to savory perfection with miso sauce.

Phone: 090-8671-7179  
Hours: 11:30-14:00, 17:00-21:00 (LO 20:30)  
Open on Sunday nights by reservation only  
Closed: Tuesday, Wednesday  
Access: 5 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 1500-3200 yen



Special Perk

### MAP C-3 ⑮ LE UN NIPPONIA HOTEL Igauno Castle Town Restaurant

You can enjoy dishes made with ingredients from Iga and Iga sake in a special space registered as a national cultural property.

Phone: 0120-210-289 (VMG General Information Desk)  
Hours: 17:30-22:00 (LO 20:00)  
Closed: Irregular holidays  
Access: 6 minutes walk from Uenoshi Station  
Reservations: Reservation required  
Price Range: 7000-16500 yen

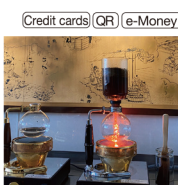


Credit cards Special Perk

### MAP C-3 ⑮ cafe okina Cafe

A cafe serving healthy steamed dishes in a steamer basket for breakfast and lunch.

Phone: 0595-51-4685  
Hours: 18:00-17:00 (LO 16:30)  
Closed: Irregular holidays  
Access: 6 minutes walk from Kayamachi Station  
Reservations: Accepted  
Price Range: Breakfast 650-850 yen, Lunch 1300-1800 yen



Credit cards QR e-Money

### MAP C-4 ⑮ Restaurant Ito Restaurant

Iga beef teppanyaki is popular.

Phone: 0595-21-0589  
Hours: 11:00-14:00 (Sat/Sun/Holiday 14:30) 17:00-21:30 (Wed 21:00) Thu/Fri (Lunch only)  
Closed: Mon/Tues (open on holiday), irregular holidays  
Access: 8 minutes walk from Kayamachi Station  
Reservations: Accepted  
Price Range: 780 yen~



### MAP C-2 ② Mitase Japanese Restaurant & Ryokan

A long-established ryokan with a restaurant.

Phone: 0595-21-0030  
Hours: 11:00-22:00 (LO for drinks 21:30)  
Closed: Irregular holidays  
Access: 8 minutes walk from Uenoshi Station  
Reservations: Fully private rooms available, advanced reservations required  
Price Range: Course prices from 6600 yen (service charges not included)



Credit cards Special Perk

### MAP B-2 ⑥ Bakery&Cafe BASE Bakery

A cafe bakery where you can enjoy carefully selected bread, sweets, and drinks. You can enjoy them either in-store or take them out.

Phone: 0595-51-0027  
Hours: 11:00-19:00  
Closed: Monday and Tuesday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: No reservations  
Price Range: Bread 180 yen~, drinks 400 yen~



Special Perk

### MAP B-2 ⑩ Shuen Chinese Restaurant

A Chinese restaurant with a large menu, featuring handmade dumplings and sweet and sour pork.

Phone: 0595-24-3996  
Hours: 18:00-22:00 (last orders 21:30)  
Closed: Irregular holidays  
Access: 2 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 2000-4000 yen



### Restaurant&BAR

### MAP B-2 ⑭ Quattro No.4 Restaurant & Bar

A restaurant bar where you can enjoy authentic cocktails made by a bartender, as well as wine and whiskey.

Phone: 0595-51-5760  
Hours: 19:00-25:00 (last orders 24:00)  
Closed: Sunday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 2000-4500 yen



Credit cards e-Money Special Perk

### MAP C-2 ⑮ Sukiyaki Kanaya Iga Beef Restaurant

The original Iga beef restaurant. You can enjoy sukiyaki and shabu-shabu in a tatami room.

Phone: 0595-21-0105  
Hours: 11:00~ (LO 13:30), 16:00-20:00 (LO 18:30)  
Closed: Monday (next day if Monday is a holiday)  
Access: 2 minutes walk from Hirokoji Station  
Reservations: Accepted  
Price Range: 8470-9680 yen



Credit cards Special Perk

### MAP C-3 ⑮ Kokekokko Honpo Chicken Restaurant

A restaurant where you can enjoy authentic charcoal-grilled chicken dishes, including karaage and teriyaki.

Phone: 0595-51-0751  
Hours: 10:00~, food from 11:30~ or until sold out  
Closed: Wednesday, occasionally closed  
Access: 7 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 880-6000 yen



Special Perk

### MAP C-3 ⑮ Ryoriki Japanese Restaurant

Authentic Japanese restaurant serving reasonable Iga beef dishes.

Phone: 0595-21-0132  
Hours: 11:30-14:00 (LO 13:30), 17:00-21:00 (LO 19:00)  
Closed: Irregular holidays  
Access: 10 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 1100-4400 yen, Kaiseki Course 5500 yen (Service charge not included)



## Souvenirs



### MAP C-2 ③ Cardenal Western-style Izakaya

The menu focuses on dishes made with ingredients from Iga, complemented by a wide selection of beers, and wine.

Phone: 0595-23-4332  
Hours: 17:00-23:30 (last entry 22:30, LO 23:00)  
Closed: Tuesday  
Access: 4 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 5000-6000 yen



### MAP A-2 ⑦ Wakaya Tofu Cuisine

This restaurant serves Iga's local specialty dish, tofu dengaku, a classic, traditional dish.

Phone: 0595-21-4068  
Hours: 11:00-14:00, 17:00-20:00 \*Ends when sold out  
Closed: Monday (open on public holiday)  
Access: 1 minutes walk from Nishi Ote Station  
Reservations: Accepted  
Price Range: 1200-10000 yen



### MAP B-2 ⑪ NEW THINGS Cafe

A coffee shop offering specialty coffee and original muffins. Takeout and dine-in available.

Phone: None  
Hours: 11:00-20:00, Sunday 9:00-18:00  
Closed: Monday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: No reservations  
Price Range: 500-1500 yen



### MAP B-2 ⑮ Cornicione Italian Restaurant

Enjoy authentic Neapolitan pizza.

Phone: 0595-51-8856  
Hours: Fri/Sat/Sun/Holiday 11:30-14:00 Mon-Sat 17:30-23:00 Sun/Holidays 17:30-21:00  
Closed: Irregular holidays  
Access: 2 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 1100-2300 yen, Dinner 2000-4000 yen



Special Perk

### MAP B-2 ⑮ Udon-ya Ikezawayu Udon Restaurant

A fun udon restaurant with a ninja-themed interior. "Kirigakure Udon" made with locally sourced Iga milk, is specialty.

Phone: 0595-23-2351  
Hours: 11:00-14:00 (LO 13:40)  
Closed: Wednesday  
Access: 6 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 700-1800 yen



Special Perk

### MAP C-3 ⑮ Yakniku Stage

A restaurant serving carefully selected Iga beef.

Phone: 0595-24-3194  
Hours: 11:30-13:30 (LO 13:15), 16:00-21:00 (LO 20:30)  
Closed: Wednesday  
Access: 7 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: Lunch 1900-4100 yen, Dinner 3000-6000 yen



Credit cards QR e-Money Special Perk

### MAP D-4 ⑦ Flamme Cafe Cafe

A cafe with a casual, relaxed atmosphere. Their popular tea-time set includes your choice of cakes and drinks.

Phone: 0595-21-8860  
Hours: 9:30-21:30 (LO 21:00)  
Closed: Wednesday  
Access: 3 minutes walk from Kayamachi Station  
Reservations: Accepted  
Price Range: 500-2000 yen



### MAP C-2 ⑮ IGA NO KYOMARUYA Souvenir Shop

A souvenir shop themed around Iga and ninjas, offering original designs such as the exclusive "Ninja Mickey Mouse."

Phone: 0595-51-6138  
Hours: 11:00-16:00  
Closed: Monday, Tuesday (open on public holidays)  
Access: 4 minutes walk from Uenoshi Station  
Reservations: No reservations  
Price Range: 350-58400 yen



### MAP B-2 ⑮ Hanasaki Karin Japanese Sweets Shop

A shop selling karinto-flavored snacks made with rice flour from Iga and wheat flour from Mie Prefecture.

Phone: 0595-22-0707  
Hours: 10:00-18:00, Saturday 9:00-17:00  
Closed: Sunday  
Access: 4 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 500-2000 yen



Special Perk

### MAP B-3 ⑮ Uchikin Pottery Shop

A long-established pottery shop founded in 1864. It offers a wide selection of unique works by Iga pottery artists.

Phone: 0595-21-0381  
Hours: 9:00-17:30  
Closed: None  
Access: 5 minutes walk from Uenoshi Station  
Reservations: Accepted  
Price Range: 1100 yen~



### MAP B-4 ⑮ IGA NINJA SHOP Ninja Shop

A store selling ninja costumes, shuriken, ninja T-shirts, and other items. Costume rentals are available.

Phone: 0595-21-0792  
Hours: 9:00-18:00  
Closed: Wednesday, December 31st, January 1st  
Access: 8 minutes walk from Kayamachi Station  
Reservations: Accepted  
Price Range: Souvenirs and experiences 1000 yen~



Credit cards QR e-Money Special Perk

### MAP B-4 ⑮ Iga Beef Yonei Iga Beef

A specialty Iga-beef shop. Offers homemade croquettes, meat for sukiyaki and premium fillet steaks, and more.

Phone: 0595-21-0638  
Hours: 9:00-18:00  
Closed: Mondays, Tuesdays (irregular)  
Access: 11 minutes walk from Kayamachi Station  
Reservations: Accepted  
Price Range: 1000-10000 yen



## Activities



### MAP B-2 ⑮ Someju Kimono Rental

Rent a kimono for the day at a kimono shop, with professional dressing included. (Advance reservation required.)

Phone: 0595-22-2529  
Hours: 10:00-19:00  
Closed: Wednesday  
Access: 1 minutes walk from Uenoshi Station  
Reservations: Reservation required  
Price Range: Kimono rental experience 3000 yen~



### MAP B-1 ⑮ Kumi no Sato Kumihimo Center

Experience making Iga Kumihimo using authentic braiding stands and silk threads.

Phone: 0595-23-8038  
Hours: 9:00-17:00  
Closed: Monday (open on public holidays)  
Access: 6 minutes walk from Uenoshi Station  
Reservations: No reservation required for workshops (reception until 15:30)  
Price Range: Kumihimo Experience 2000 yen



Credit cards QR e-Money Special Perk

### MAP C-2 ⑮ Fujioka Kumihimo Studio

Try making Iga kumihimo key chains. Many original kumihimo items are also available.

Phone: 0595-22-8551  
Hours: 11:00-18:00  
Closed: Monday (next day if public holiday)  
Access: 1 minutes walk from Hirokoji Station  
Reservations: Accepted  
Price Range: Obi-jime 33000 yen, souvenirs 1100-3300 yen, Kumihimo experience 2200 yen



Credit cards QR e-Money

### MAP A-2 ⑮ Hirozawa Tokusaburo Kumihimo Studio

Popular kumihimo workshops where you can make keychains and bracelets.

Phone: 0595-21-1127  
Hours: 10:00-17:00 Closed: None  
Access: 1 minutes walk from Nishiote Station  
Reservations: Accepted  
Price Range: Kumihimo experience Keychain 1500 yen, bracelet (Price varies by length) Souvenirs 350 yen~, Traditional crafts 12000 yen~



Special Perk

### MAP B-3 ⑮ Ichinoyu Public Bathhouse

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Say the secret word **"Ninja"** and receive a special perk!

Say the secret word at shops marked with the "Special Offer" icon to receive a great deal! Don't worry if you're shy — just showing this brochure works too!

**How to receive the benefits**

- Visit participating stores/shops
- Show this map to the staff.
- When a staff member says "Iga!", reply with "Ninja!"
- Get benefits!

**Participating shop list**

Available until Tuesday, March 31, 2026

• Special offers are limited to once per day.  
• Cannot be combined with other discounts or offers.

| MAP | Shop Name                                             | Offer                                                      |
|-----|-------------------------------------------------------|------------------------------------------------------------|
| C-2 | Mitase Japanese Restaurant & Ryokan                   | Free Apertif                                               |
| D-2 | Jidaiya Izakaya                                       | Enjoy Today's Special for Free                             |
| B-2 | Bakery & Cafe BASE Bakery                             | 10% off                                                    |
| C-2 | Nikaku Japanese Restaurant                            | One free non-alcoholic drink                               |
| B-2 | Furanse Cafe                                          | Omelet rice 100 yen discount                               |
| B-2 | Restaurant & BAR Quattro No.4                         | One free drink (both alcoholic and non-alcoholic)          |
| B-2 | Cornicione Italian Restaurant                         | A One free glass of wine or non-alcoholic drink            |
| C-2 | Steakhouse Grazie                                     | Free ice cream                                             |
| C-2 | Hiranoya Tofu Cuisine                                 | One free non-alcoholic drink                               |
| B-2 | Udon-ya Ikezawayu Udon Restaurant                     | Free ninja doll (Ends while supplies last)                 |
| C-3 | LE UN NIPPONIA HOTEL Igaeno Castle Town               | One free toast drink (non-alcoholic drinks also available) |
| C-3 | Kokekokko Honpo Chicken Restaurant                    | Free rice refills                                          |
| C-3 | Yakiniku Stage Shoen Japanese BBQ                     | 5% off                                                     |
| C-3 | Bungado Ramen                                         | Ramen 50 yen discount                                      |
| D-4 | Kitagawa Milk Shop Milk Shop                          | Free Monaka topping                                        |
| B-2 | Hanasaki Karin Japanese Sweets Shop                   | Free plain Hanasaki Karin snack (1 piece)                  |
| B-2 | Miyazakiya Pickles Shop                               | Free cannon shooting (5 shots)                             |
| B-3 | Murai Bankoen Tea Shop                                | 100 yen discount                                           |
| C-3 | Shima Pearl Pearl Shop                                | 10% off                                                    |
| B-4 | IGA NINJA SHOP Ninja Shop                             | Free ninja card                                            |
| B-1 | Kumihimo Braiding Center Kumi no Sato Kumihimo Center | 100 yen discount on kumihimo braiding                      |
| A-2 | Hirozawa Tokusaburo Kumihimo Studio                   | Souvenir gift                                              |
| B-3 | Ichinoyu Public Bathhouse                             | Free towel rental :1 per person                            |
| C-2 | Koubaiya Japanese Sweets Shop                         | Free basket of 7 Various Cherry Blossoms                   |
| C-2 | Kikyoya Orii Japanese Sweets Shop                     | Matcha set 50 yen discount                                 |
| C-2 | Iga Ka-an Yamamoto Japanese Sweets Shop               | Free One katayaki                                          |

**A must-see new spot has just opened!**

Exciting new spots are making the castle town even more fun to explore!

**A ninja experience awaits beyond the samurai gate!**

**Iga-ryu Ninja Experience Facilities**

Step into a sleek black building in the castle town and discover a world of ninja adventure.

Iga-ryu Ninja Experience Facilities  
Hours: Ninja experience 9:00-18:00  
Restaurant 11:30-14:30, 17:30-22:00  
Closed: 12/29-1/1  
Reservation: required  
Access: 2 minute walk from Ueno-shi Station

**The Former Ueno City Hall Has Been Renovated into a Multi-Use Facility**

**Former Ueno City Hall SAKAKURA BASE**

伊賀百貨

Souvenir shop and cafe inside

Former Ueno City Hall SAKAKURA BASE  
Access: 2 minute walk from Ueno-shi Station

**Ueno Tenjin Festival**

UNESCO Intangible Cultural Heritage

A traditional festival representing autumn in Iga Ueno, with a history of over 400 years. The sight of the demon procession and danjiri floats parading through the castle town is truly impressive. Visiting the nine danjiri storehouses is also highly recommended.

Official website

**Town Directory of Central Iga**

**Accommodation**

MAP A-2 H1 Route-Inn Grantia Wakuranoyado Igaennojomae  
Phone: 0595-21-0033

MAP B-2 H2 Iga Ueno City Hotel  
Phone: 0595-22-0101

MAP C-3 H3 NIPPONIA HOTEL Igaeno Castle Town  
Phone: 0120-210-289

MAP C-2 H4 Japanese Restaurant & Ryokan Mitase  
Phone: 0595-21-0030

MAP C-4 H5 ryokan kunrakuso  
Phone: 0595-21-0027

MAP C-3 H6 eins iga  
Phone: 080-5100-8182

**Tourist Information Center**

MAP B-2 N2 Iga City Tourist Information Center  
Phone: 0595-51-9743

**Taxi Service**

Kintetsu Taxi Ueno Dispatch Center  
Phone: 0595-21-0033

Sogo Taxi  
Phone: 0595-21-0404

Sanco Taxi Ueno Office  
Phone: 0595-21-0585

Scan for google Map